



Think of Social Media as a stone –
the bigger, richer & more content filled it is,
the larger the ripple it will make when you
throw it into the pond we call the Internet



Non-profits DO use social media for stronger communication with community

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LIVE UNITED™

United Way of Pierce County | United Way

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GIVE.
Invest to make a difference.

ADVOCATE.
Lend your voice to champion a cause.

VOLUNTEER.
Mobilize to improve lives in your community.

HOW TO LIVE UNITED
JOIN HANDS.
OPEN YOUR HEART.
LEND YOUR MUSCLE.
FIND YOUR VOICE.



NEED HELP? United Way of Pierce County **2-1-1**™
Get Connected. Get Answers.

Community Needs Forecast
June 21 - RSVP now

United Way of Pierce County

COMMUNITY INDICATORS
Monitoring the Quality of Life
in Pierce County
www.indicators.uwpc.org

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Why use Social Media?

Social Networking: Share of Total Time Spent Online

Source: comScore Media Metrix, U.S., Jun-07 - May-11

